

An Introduction to DCR

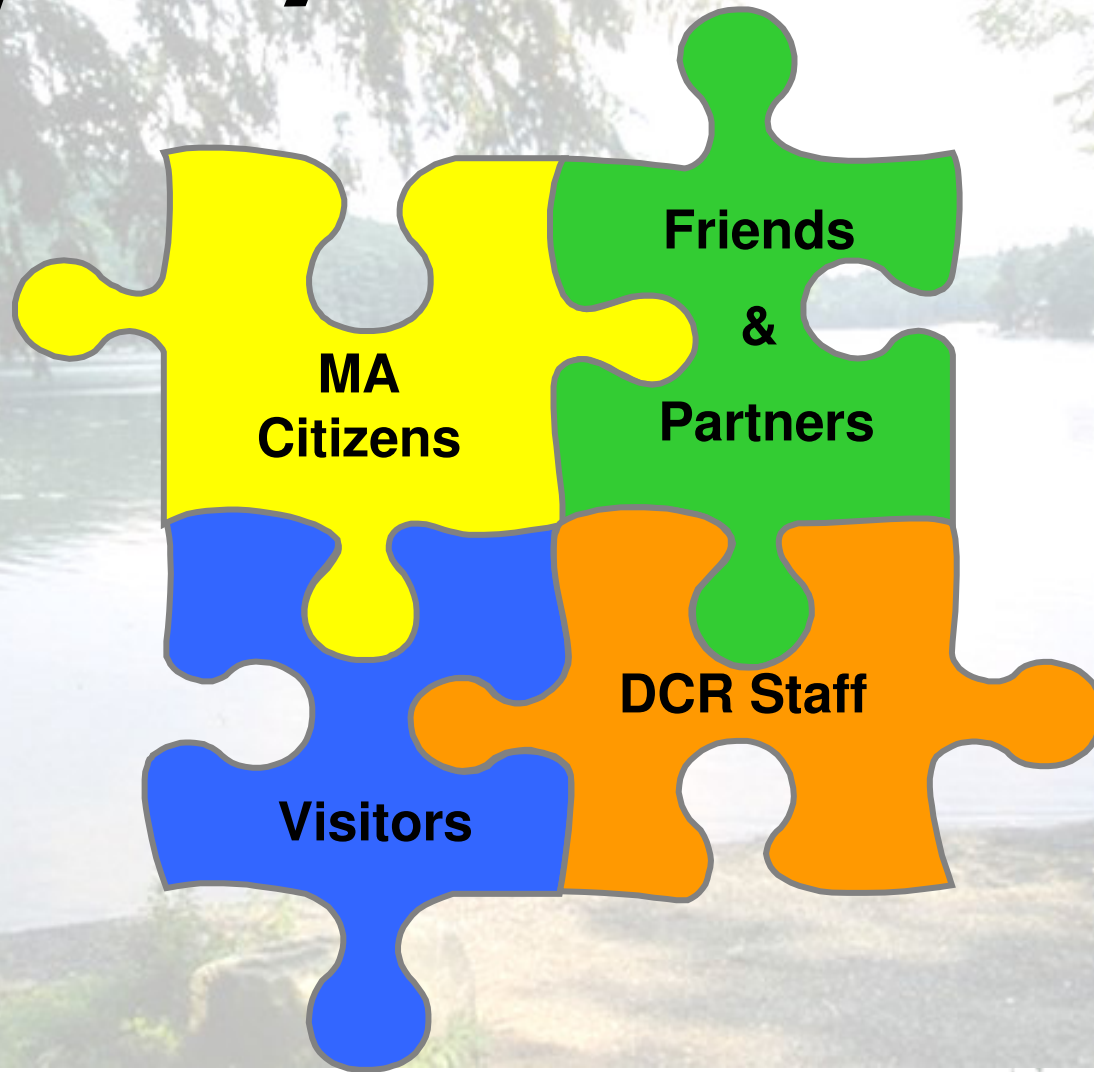


Priscilla Geigis
Acting Commissioner
DCR Park Stewards Conference
March 10, 2007

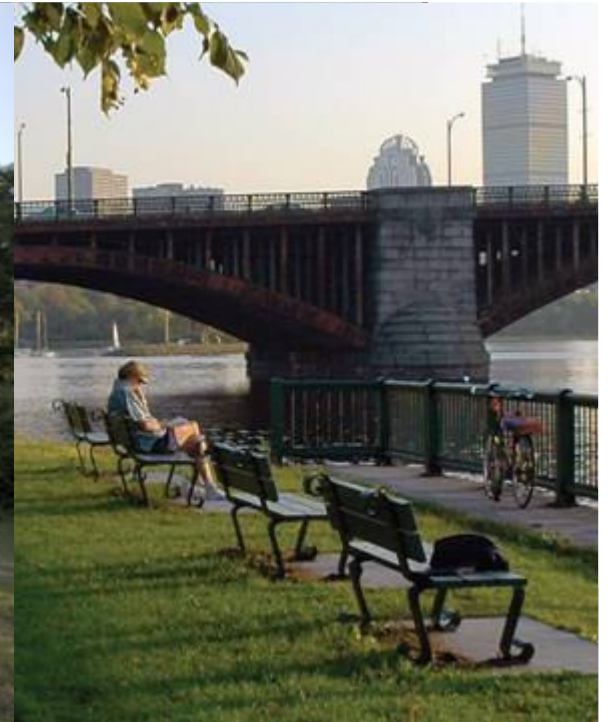


MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

Everybody has a role to play



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION



What Makes a **GREAT** Park System?

**A Safe
Environment**

**Sound
Conservation**

**Recreational
Opportunities**

**Clean, Functional
Facilities**

**Excellent
Customer Service**

Creative Design

**Happy and
Resourceful
Staff**

**Friends &
Partners**

**Environmental
Education**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action

What have we been up to?

- ❖ **Building a new conservation and recreation agency**
- ❖ **Creating and improving facilities**
- ❖ **Engaging the public**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR Mission



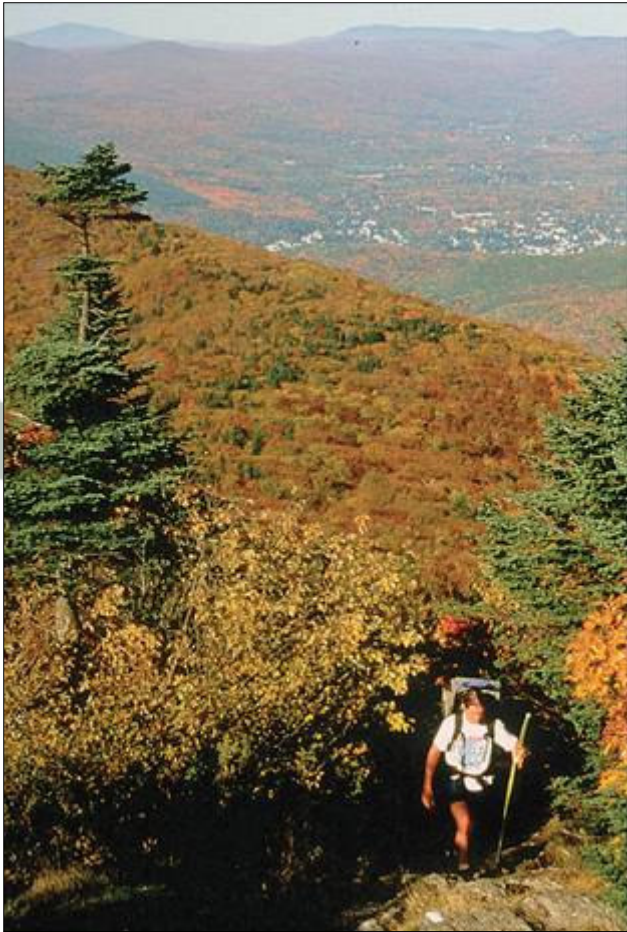
To protect, promote and enhance our common wealth of natural, cultural and recreational resources.



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency

Range of Management Responsibilities



DCR Manages:

- **449,000 acres of land, including forests, beaches, campgrounds, & mountains**
- **129,000-acre watershed supplying drinking water for 2.5 million residents**
- **200+ staffed park facilities**
- **2,000 miles of trails**
- **3,525 campsites**

Plus...



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency ***Range of Management Responsibilities***

- 87 beaches
- 60 playgrounds
- 55 ballfields
- 39 swimming pools
- 39 ice skating rinks
- 145 miles of paved bikeways/trails
- 16 harbor islands
- 2 golf courses



As well as...



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency

Range of Management Responsibilities



Infrastructure:

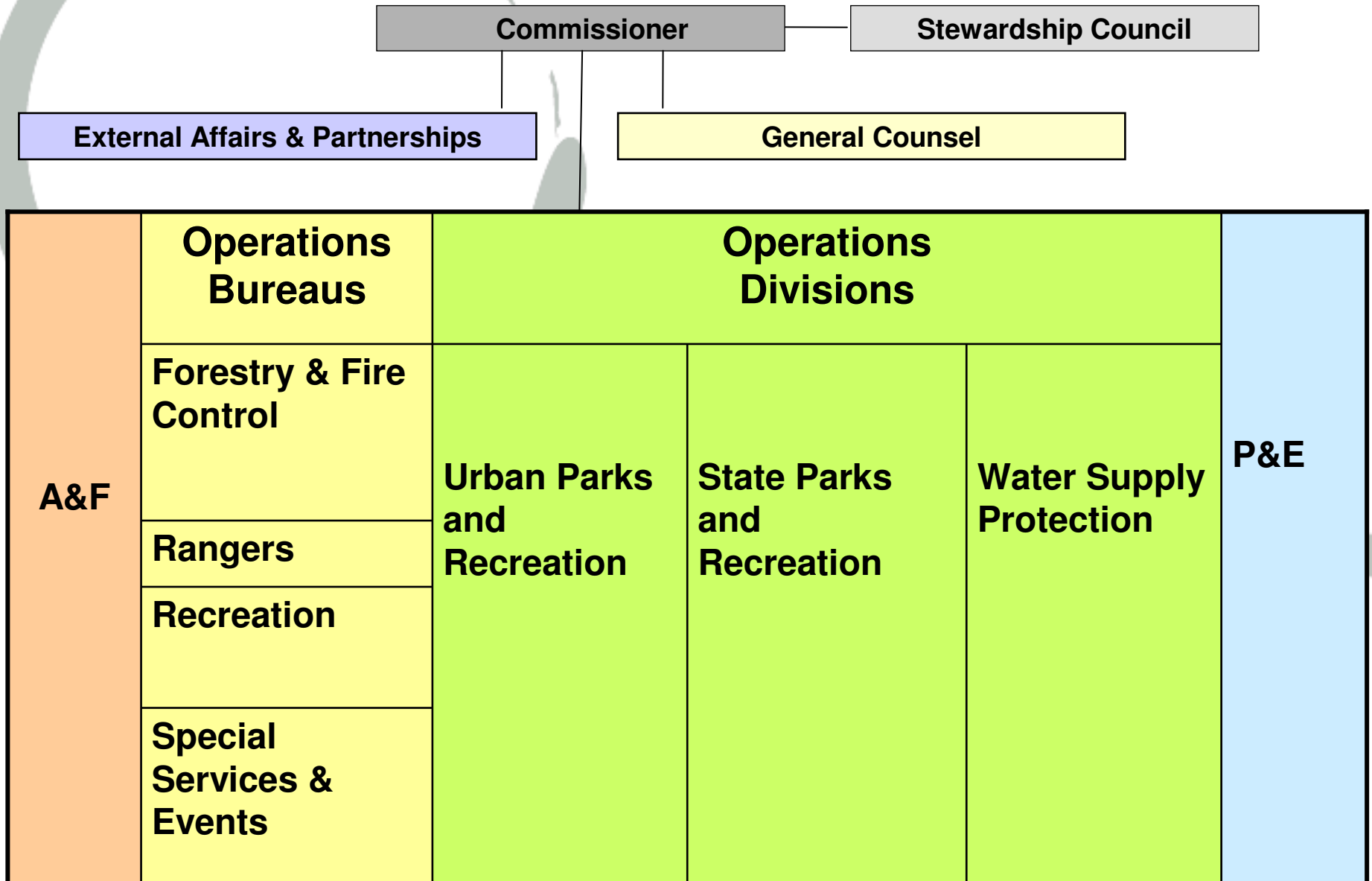
- **12,800 street lights**
- **3,500 paved and unpaved roads**
- **Over 3,000 buildings**
- **2,000 parking lots**
- **270 bridges**
- **263 dams/locks**
- **160 boat ramps**
- **15 seawalls**
- **6 commercial piers**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency

Organizational Structure



DCR in Action: Building a new agency

Scope of Services

Operations Divisions:

- **State Parks & Recreation**
- **Urban Parks & Recreation**
- **Water Supply Protection**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency

Scope of Services

Operations Bureaus

- **Forestry & Fire Services**
- **Recreation**
- **Ranger Services**
- **Special Services & Events**
- **Universal Access**



DCR in Action: Building a new agency

Scope of Services



Division of Planning & Engineering:

- **Capital Planning & Project Tracking**
- **Conservation & Recreation Planning**
- **Project Design & Management**
- **Engineering**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Building a new agency ***Scope of Services***

Division of Administration and Finance:

- **Human Resources**
- **Finance**
- **Contract Administration**
- **Capital Funding**
- **Information Technology**



DCR in Action: Building a new agency Management Systems



Operations

- **FAMIS – Facility Administration Management Information System**
- **Fleet Management program**
- **Communications Tracking System**
- **Snow & Ice Removal Plan**
- **District Managers**

Planning & Engineering

- **5-year Capital Program**
- **P&E Project Tracking**
- **Resource Management Planning**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: New & Improved Facilities

Completed Projects through FY07

- **Spectacle Island**
- **Plymouth Frazier Pier**
- **Dorchester West Link**
- **Phase I Cape Cod Rail Trail Rehabilitation**
- **Yurts at October Mountain State Forest**
- **Teddy Ebersol's Red Sox Fields at Lederman Park**
- **Dilboy Stadium**
- **New Comfort Stations at Demarest Lloyd and Erving**
- **Upgraded Comfort Station at Walden**
- **Quabbin Visitor Center**
- **Tennis Courts at Borderland**
- **M Street Seawall**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Public Engagement Programs



- **Use Nature As Your Library**
- **Fix-It First Friends program**
- **Community Relations hotline**
- **42,885 volunteer hours throughout the system**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

DCR in Action: Public Engagement **Strengthening Relationships**

- **Addition of a Director of Partnerships**
- **Stewardship Council**
- **Several new Friends and Partners organizations**
- **Expanded stakeholder engagement**
 - **Storrow Drive Tunnel Reconstruction**
 - **Nonantum Road**
 - **Greylock Glen**
 - **Chestnut Hill Reservation Resource Management Plan**
 - **Off-Highway Vehicle Policy**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION



What's Next for DCR?

What's next for DCR?

Focus on core values:

1. *Effective Management & Service Delivery*
2. *Professionalism of DCR Staff Statewide*
3. *Proactive Public Engagement & Customer Service*



What's Next for DCR?

Effective Management & Service Delivery

- **Integration of FAMIS**
- **Maintenance standards**
- **Maintenance schedules**

SITE	Parkway (Pkwy) or Recreation Facility (Rec)	Community	Mow//Trim	[MOW] Weed Grassy/Non-Paved Area [WEED]	Weed Paved Area [PAVED WEED]	Trash Barrel Pickup [TRASH]	Litter Removal [LITTR]	Beach Ongoing Maint. [BEACH]	Ballfield [FIELD]	Playground [PLAYG]	Bathroom [BATHR]	Sweep [SWEEP]	Catch Basin/drain [CATCB]	Comments
Carson Beach	Rec	South Boston	E7	E30	E30	E1	E1	E4			E1	E3-4	A	
Castle Island	Rec	South Boston	E3-4	E30	E30	E1	E1	E4		E7	E1	E3-4	A	



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

What's Next for DCR?

Service Delivery & Curb Appeal



What's Next for DCR?

Service Delivery & Ongoing Projects

- **Constitution Beach Bathhouse**
- **Greylock Glen**
- **Horseneck Beach**
- **Salisbury Beach**
- **Nahant Half Way House**
- **Bikeway and Greenway Vision**



What's next for DCR?

Professionalism

- Waterfront Operations training
- Supervisors' Academy training
- Website improvements



What's next for DCR?

Proactive Public Engagement & Customer Service



- **Park Stewards Conference**
- **Park Serve Day, May 12**
- **Faster response to written correspondence**
- **Iron Ranger program expansion**
- **Seasonal hiring**
- **Working with Gov. Patrick on civic engagement initiatives**



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

What's next for DCR? *Proactive Public Engagement & Customer Service*

- Great Parks Pursuit
- No Child Left Inside
 - Discovery Hikes
 - Hikes for Tykes
 - Babes in the Woods



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

What's next for DCR?

Proactive Public Engagement & Customer Service

New & Expanded Programs

- Discovery Areas
- Universal Access Sailing Program
- Coastal education programming



MASSACHUSETTS DEPARTMENT OF
CONSERVATION AND RECREATION

Your time and dedication to our parks

